2027 Candy Planning: Christmas & Halloween Session

Education & EPPS Programs

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

Tuesday, January 26, 2027

Seasonal & Holiday Strategy: Unlocking Seasonal Growth Beyond Candy

60 minutes

Join leaders from top retailers for a panel discussion on unlocking seasonal growth beyond the candy aisle.

Fireside Chat

60 minutes

Tuesday, January 26th | 5:30 PM - 6:30 PM

Details coming soon...

Meet & Greet

60 minutes

Tuesday, January 26th | 6:30 PM - 7:30 PM

Details coming soon...