

2025 Pet Session

Education & EPPS Programs

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

Tuesday, October 28, 2025

The State of Pet: The Full View of the Omni Pet Channel & Shopper

60 minutes

NielsenIQ will provide a full review of market and consumer insights to the Pet Industry. Join Yvonne Buisson, who will discuss the latest trends across the whole pet industry from both a Retail & Manufacturing perspective.



Yvonne Buisson
NielsenIQ

Buyers' Choice Awards

15 minutes

Join us for the Buyers' Choice Awards hosted by ECRM and MMR! Suppliers will submit their product offering and participating buyers will cast their vote for their favorite product!