



## 2025 European Personal Care Session

### Education & EPPS Programs

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

Sunday, October 5, 2025

#### Welcome Reception

**30 minutes**

**Join us in a Welcome Reception**

*Thank you for being here! Please join us to review some important details of what to expect at this Session. This will be quick and informative and followed by our Cocktails & Mocktails and Health & Wellness Power Hour!*

Monday, October 6, 2025

## Health & Wellness Power Hour

**60 minutes**

### **Health & Wellness Power Hour**

*Sponsored by participating Sellers*

Everyone Welcome!

This is a chance to preview supplier products, try and sample items while enjoying a Mocktail before dinner.

Tuesday, October 7, 2025

## Fireside Chat hosted by Meijer USA

**60 minutes**

Join Meijer's Vice President of Merchandising for Household, Pet, Health, Beauty & Wellness for an engaging fireside chat on innovation, differentiation, and emerging consumer trends. Discover what sets Meijer apart in the U.S. retail landscape and how European consumer brands can successfully connect with and grow in Meijer's forward-thinking, customer-centric environment.



Angie Pagel, Vice President, HBC, Pets, & Household Essentials  
Meijer

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## Buyers' Choice Award Announcements

**30 minutes**

Join us for the Buyers' Choice Awards! Suppliers will submit their product offering and participating buyers will cast their vote for their favorite product!