



2025 Vitamin, Weight Management & Sports Nutrition Session

Education & EPPS Programs

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

Sunday, September 7, 2025

2nd Annual ECRM VMS Golf Outing

210 minutes

Join us for our 2nd **Annual Golf Outing Sponsored by Eagle Labs!** This will be an awesome opportunity to meet and network with your industry peers in a casual and fun setting! *Sponsorship opportunities available!*

18-hole Scramble

All players will receive 18 holes of golf, 2 drink tickets, snacks/box lunch & evening cocktail hour

Awards for overall score, closest to the pin & longest drive

To learn more about how you can participate, please contact your Client Success Manager.

Vitamin/Supplement Battle of the Best

60 minutes

We will have two categories, Best in Bars/Food and Best in Drinks. All attendees will have an hour to do a tasting and vote for their favorite items.

The Evolving Landscape of Consumer Wellness

40 minutes

NielsenIQ's insights will look at the evolving landscape of health and wellness in the U.S. market, highlighting five key consumer-driven trends—from nutrition and weight management to conscious buying and health tech innovation. Backed by NielsenIQ's latest data and insights, this presentation offers a strategic framework for brands to understand shifting priorities, emerging wellness behaviors, and the growing influence of GLP-1 users. Designed to spark action, it provides a foundation for tailoring solutions to meet the needs of today's wellness-focused consumer.



Yvonne Buisson, Senior Director, Emerging Brands
NielsenIQ

Meet & Greet with Vitacost

60 minutes

Join us to grab a coffee and meet the Vitacost team.

This is an informal opportunity to say hello and introduce yourself.

**Suppliers only*

Pickleball hosted by Drug Store Management/Non-Foods Management

120 minutes

Join us for an evening of open play, refreshments, and great company. This is your chance to unwind, connect, and have some pickleball fun.

Hosted by Drug Store Management/Non-Foods Management