



2025 Vitamin, Weight Management & Sports Nutrition Session

Education & EPPS Programs

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

Sunday, September 7, 2025

2nd Annual ECRM VMS Golf Outing

210 minutes

Join us for our 2nd **Annual Golf Outing Sponsored by Eagle Labs!** This will be an awesome opportunity to meet and network with your industry peers in a casual and fun setting! *Sponsorship opportunities available!*

18-hole Scramble

All players will receive 18 holes of golf, 2 drink tickets, snacks/box lunch & evening cocktail hour

Awards for overall score, closest to the pin & longest drive

To learn more about how you can participate, please contact your Client Success Manager.

Monday, September 8, 2025

Vitamin/Supplement Battle of the Best

60 minutes

We will have two categories, Best in Bars/Food and Best in Drinks. All attendees will have an hour to do a tasting and vote for their favorite items.

Trends & Insights with NielsenIQ

40 minutes

Details coming soon!

NielsenIQ

Tuesday, September 9, 2025

Meet & Greet with Vitacost

60 minutes

Join us to grab a coffee and meet the Vitacost team.

This is an informal opportunity to say hello and introduce yourself.

**Suppliers only*

Roundtables

40 minutes

This is a great networking event giving participants the opportunity to discuss relevant industry topics in a round table format with fellow industry professionals sitting at the table.

Buyers' Choice Awards

30 minutes

Join us for the Buyers' Choice Awards hosted by ECRM and Drug Store News! Suppliers will submit their product offering and participating buyers will cast their vote for their favorite product!