

## 2025 Foodservice Session

**Education & EPPS Programs**

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

Tuesday, April 8, 2025

**Datassential - Trends Shaping the Industry****45 minutes****Tuesday, April 8th | 5:00 PM - 5:45 PM**

Discover the latest trends shaping the foodservice industry with Datassential. From emerging consumer preferences to market innovations, this session will provide actionable insights to help businesses stay ahead of the curve. Join us for an in-depth exploration of what's driving change in foodservice and how you can adapt to thrive in a competitive landscape.



Matt Jordan  
Datassential

## BUYERS turn in your votes for the Buyers' Choice Awards

**60 minutes**

Join us for the Buyers' Choice Awards hosted by ECRM and Food & Beverage Magazine! Suppliers will submit their product offering and participating buyers will cast their vote for their favorite product!