2025 Pet Session

Education & EPPS Programs

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

Monday, May 5, 2025

Cambridge PetTech - The Impact of Artificial Intelligence on the Pet Industry



60 minutes

Monday, May 5th | 5:30 PM - 6:30 PM

Exploring Artificial Intelligence (AI) and its impact on the Pet Industry: Accelerating innovation, optimizing workflows, increasing efficiencies, and delivering hyper-personalized products and services.

Nitin Tyagi, COO
Seasoned Business Leader with 25+ years of global experience in the technology sector, managing and scaling diverse business entities. Nitin has led cross-functional teams across product development, consulting, sales, and delivery, with deep expertise in Artificial Intelligence, Machine Learning, Big Data, and Cloud. At Cambridge, he oversees multiple businesses, driving innovation and operational excellence by embedding AI into core workflows to solve complex enterprise challenges.

Nitin Tyagi, COO
Cambridge Technology

Buyers' Choice Awards

90 minutes

Join us for the Buyers' Choice Awards hosted by ECRM and MMR! Suppliers will submit their product offering and participating buyers will cast their vote for their favorite product!
Winners will be announced during Yappy Hour on Tuesday, May 6th.