2025 School & Office Session

Education & EPPS Programs

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

Tuesday, August 5, 2025

School & Office and Consumer Tech: Macro Trends Impacting Consumers and Retail

60 minutes

Virtual Educational Session with Ben Arnold, Executive Director at Circana

Ben Arnold covers market trends in the technology and office supplies industry with an emphasis on emerging technology and productivity use cases. A veteran analyst, he has led research initiatives for media and technology companies for over 15 years with a focus on shifting consumer habits and usage. His work has been featured extensively in news and business outlets such as The Wall Street Journal, CNBC, NBC's TODAY Show, and The New York Times. He regularly presents at industry events, including CES, CP-Plus, and the Society for Information Display. In addition to his tenure at Circana, Ben has held analyst positions at Consumer Technology Association (CTA) and USA TODAY. Ben is a graduate of the University of Virginia and resides in Northern Virginia with his family.

Monday, August 11, 2025

Buyers Only – Store Tours

240 minutes

Join us for a unique *self-guided* experience exploring local and regional retail gems. This is your chance to discover standout stores that bring fresh ideas and inspiration to the School & Office category. Transportation will be provided to the following stores:

- **Walmart**
- **Five Below**
- **Office Depot**
- **Michaels**
- **Fashion Outlets**

Tours are for buyers only, and spaces are limited! To secure your spot, please **Click Here to RSVP**

Wednesday, August 13, 2025

Buyers' Choice Awards

30 minutes

Join us for the Buyers' Choice Awards hosted by ECRM and MMR! Suppliers will submit their product offering and participating buyers will cast their vote for their favorite product!