



2024 Pharmacy Technology, Services, Supplies & Automation Session

Education & EPPS Programs

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

Roundtables

60 minutes

Monday, November 18th 4:30 PM - 5:30 PM

This is a great networking event giving participants the opportunity to discuss relevant industry topics in a round table format with fellow industry professionals. You'll have the opportunity to sit at two different tables- each for about 25 minutes. Tables and topics include:

Pharmacy Technology Roundtable Topics

"Leveraging Electronic Medical Record Access in Community Pharmacy" - Jessica Strobl- Director of Pharmacy Services and Bill Ladwig- VP of Professional Services, Lewis Drug

"Why and How we Utilize the PioneerRx Pharmacy System in our Pharmacies" Kyle McHugh- Owner, McHugh Pharmacy Group

"Exploring Artificial Intelligence (AI) in Pharmacy: Potential Applications and Solutions for Technology and Process" Mark Petrie- Information Tech Director Pharmacy Systems, Meijer Inc

"Pharmacy Economics and Alternate Models to Support Brand Products" Jeremy Faulks- VP Pharmacy Ops, Thrifty White Drug Stores

Specialty Pharmacy Roundtable Topics

"Specialty Pharmacy Customer Service: The Balance Between Using Technology and Personal Contact" Mark Adkison- President, Allcare Specialty Pharmacy

"Efficiently Generating Non-dispensing Revenue Within Specialty Medication and Complex Disease States" Samuel Lum- VP of Industry Relations & Sourcing, OptumRx

"What is a Manufacturer Assessing When Choosing a Specialty Pharmacy to Support Their Product in a Rare Disease Space" Nick Calla- Senior Vice President of Industry Relations - Orsini, Rare Disease Solutions

"Specialty Pharmacy Reimbursement Challenges: The Captive Audience Effect and the Rising Costs" Grant Knowles-

Senderra Rx