

## 2024 Private Label Beauty & Cough Cold Session

### Education & EPPS Programs

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

Monday, January 15, 2024

#### Store Tours

**150 minutes**

**Monday, January 15th | 3:00 PM - 6:00 PM**

Tuesday, January 16, 2024

#### Navigating Future Retail: Dynamics, Trends, and Collaborations

**40 minutes**

Panelists:

Troy Claussen, Senior Category Manager, HBC, Lewis Drug  
Joseph Deschaine, Category Merchant, Personal Care, Walmart  
Diana Gumbs, Category Manager, OTC, Wakefern

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## 30 Year Anniversary Celebration - ECRM Parade Down Bourbon Street

**15 minutes**

Tuesday, January 16th | 6:30 PM - 6:45 PM

Join us for an evening of celebration from an all-star leadership panel discussion looking back at “30 Years in Retail”, and a cocktail reception leading into a 2nd Line Parade down Bourbon Street that will take us to the House of Blues for cocktails, appetizers, dinner, and dancing!

Meet in Galerie 1 (2nd Floor) for the parade.



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## 30 Year Anniversary Celebration - Dinner at the House of Blues

**180 minutes**

Tuesday, January 16th | 7:00 PM - 10:00 PM

Join us for an evening of celebration from an all-star leadership panel discussion looking back at “30 Years in Retail”, and a cocktail reception leading into a 2nd Line Parade down Bourbon Street that will take us to the House of Blues for cocktails, appetizers, dinner, and dancing!

