

## 2024 Sun Care Session

### Education & EPPS Programs

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

Monday, June 3, 2024

#### Providing a Retail Ecosystem for Emerging and Founder Led Brands

**40 minutes**

By providing a unique platform that champions innovation, sustainability, and authenticity, Sprouts offers unparalleled opportunities for growth, customer reach and brand building. Our commitment to curating the finest selection of products and fostering meaningful connections with consumers empowers emerging brands to flourish in a competitive market. Join me as we explore how Sprouts is not just changing the game but shaping the future of beauty and personal care.

Brian Hillins, VP-Vitamins & HBA  
Sprouts Farmers Market

## Today's Beauty Trends Shaping the Future



**40 minutes**

Join us for a deep dive into the latest beauty trends such as clean & sustainable, dupes, and indie brands.

Katie Hazlett  
NielsenIQ

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## Buyers' Choice Awards

**30 minutes**

Join us for the Buyers' Choice Awards hosted by ECRM and Drug Store News! Suppliers will submit their product offering and participating buyers will cast their vote for their favorite product!