2024 On & Off Premise Adult Beverage Session

Education & EPPS Programs

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

Sunday, September 15, 2024

Crafting Success: The State of the Beverage Alcohol Market



45 minutes

Join Kaleigh Theriault, NIQ's Beverage Alcohol Thought Leader and industry expert. In this session, Kaleigh will dive into the current state of the beverage alcohol industry, providing valuable insights and perspectives crucial for industry professionals, entrepreneurs, and enthusiasts alike. Key highlights include market trends and dynamics, innovation, consumer insights, and the future outlook. Take advantage of this opportunity to gain a comprehensive understanding of the state of the beverage alcohol industry.

Kaleigh Theriault
NIQ

Monday, September 16, 2024

Grand Tasting - Supplier Setup Time

45 minutes

Monday, September 16th 6:00 PM - 6:45 PM
Set up for the Grand Tasting

Grand Tasting

90 minutes

Monday, September 16th 7:00 PM - 8:30 PM

Join us for the Grand Tasting sponsored by Food & Beverage Magazine!

Suppliers submit up to 3 product offerings available for tasting. All attendees are welcome to participate as taste testers! Participants will vote on Best Wine, Best Spirit, Best Beer, Most Innovative Product. Winners will be announced once voting has commenced.

To learn more about how you can participate, please contact your Client Success Manager.