2024 Weight Management, Nutrition, and Vitamin Session

Education & EPPS Programs

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

Tuesday, February 27, 2024

What's Next in Wellness



40 minutes

Consumers continue to redefine health and the weight management, sports nutrition and nutrition categories are at the forefront of trends. NIQ will review how the year is shaping up and latest trends in the space.

Sherry Frey, VP – Total Wellness
NIQ

Buyers' Choice Awards

30 minutes

Join us for the Buyers' Choice Awards hosted by ECRM and Drug Store News! Suppliers will submit their product offering and participating buyers will cast their vote for their favorite product!

GLP-1 Retail Wellness Symposium

210 minutes

Join us for an enlightening day at the **GLP-1 Retail Wellness Symposium**, where industry leaders and experts converge to explore the latest trends and predictions surrounding the rapidly evolving landscape of GLP-1 medications.

Attendees will benefit from expert presentations, panel discussions, round tables, and networking opportunities, covering a range of topics surrounding GLP-1.