

## 2024 Weight Management, Nutrition, and Vitamin Session

### Education & EPPS Programs

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

Tuesday, February 27, 2024

#### What's Next in Wellness

##### 40 minutes

Consumers continue to redefine health and the weight management, sports nutrition and nutrition categories are at the forefront of trends. NIQ will review how the year is shaping up and latest trends in the space.



Sherry Frey, VP – Total Wellness  
NIQ

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#### Buyers' Choice Awards

##### 30 minutes

Join us for the Buyers' Choice Awards hosted by ECRM and Drug Store News! Suppliers will submit their product offering and participating buyers will cast their vote for their favorite product!