2024 Private Label Food & Beverage Session

Education & EPPS Programs

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

Monday, April 15, 2024

Private Label Leadership Summit: Sprouts Farmers Markets

45 minutes

Monday, April 15th | 2:00 PM - 2:45 PM

Hear from Jac Ross, VP of Own Brands, Sprouts Farmers Markets to better understand their vision, strategy, and go to market approach. This session will help suppliers better understand how to best do business with the presenting retailer.

Jac Ross, VP of Own Brands
Sprouts Farmers Markets

Innovate & Elevate: Strategies for Private Label Success Retail Panel

45 minutes

Monday, April 15th | 3:00 PM - 3:45 PM

Innovate & Elevate: Strategies for Private Label Success Retail Panel (suppliers only)

- Dana Sump, Director, Private Brands, Casey's General Stores
- Dan Muller, Director Exclusive Brands, IGA

Private Label Leadership Summit: Wakefern

45 minutes

Monday, April 15th | 4:00 PM - 4:45 PM

Hear from Pam Ofri, Director of Product Development & Ops, Own Brands, Wakefern to better understand their vision, strategy, and go to market approach. This session will help suppliers better understand how to best do business with the presenting retailer.

Pam Ofri, Director of Product Development & Ops, Own Brands
Wakefern

40 minutes

Monday, April 15th | 5:00 PM - 5:40 PM

Behind the Label: The State of Private Label:

Hear from Patrick Dougherty, Director Small Business Acquisition, NielsenIQ to better understand their vision, strategy, and go to market approach. This session will help suppliers better understand how to best do business with the presenting retailer.

Patrick Dougherty, Director Small Business Acquisition
Private Label Leadership Summit: NielsenIQ