

## 2024 Candy Planning: Christmas & Halloween Session

### Education & EPPS Programs

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

Tuesday, February 20, 2024

#### Kids' Choice Awards

##### 15 minutes

ECRM & Candy Industry to sponsor the Kids' Choice Awards. Kids from a local club will join us as our junior candy buyers and choose which candies they like best! These experts will choose their favorite brand in three different categories - chocolate, non-chocolate and novelty.

For more information about how you can participate please contact your Client Success Manager.