2024 Cough, Cold, Preventative & Allergy Session

Education & EPPS Programs

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

Monday, January 15, 2024

Store Tours

150 minutes

Monday, January 15th | 3:00 PM - 6:00 PM

Tuesday, January 16, 2024

Navigating Future Retail: Dynamics, Trends, and Collaborations

40 minutes

Panelists:

Troy Claussen, Senior Category Manager, HBC, Lewis Drug
Joseph Deschaine,Category Merchant, Personal Care, Walmart
Diana Gumbs, Category Manager, OTC, Wakefern

30 Year Anniversary Celebration - ECRM Parade Down Bourbon Street

15 minutes

Tuesday, January 16th | 6:30 PM - 6:45 PM

Join us for an evening of celebration from an all-star leadership panel discussion looking back at “30 Years in Retail”, and a cocktail reception leading into a 2nd Line Parade down Bourbon Street that will take us to the House of Blues for cocktails, appetizers, dinner, and dancing!

Meet in Galerie 1 (2nd Floor) for the parade.

30 Year Anniversary Celebration - Dinner at the House of Blues

180 minutes

Tuesday, January 16th | 7:00 PM - 10:00 PM

Join us for an evening of celebration from an all-star leadership panel discussion looking back at “30 Years in Retail”, and a cocktail reception leading into a 2nd Line Parade down Bourbon Street that will take us to the House of Blues for cocktails, appetizers, dinner, and dancing!

Buyers' Choice Awards

30 minutes

Join us for the Buyers' Choice Awards hosted by ECRM and Drug Store News! Suppliers will submit their product offering and participating buyers will cast their vote for their favorite product!