

## 2023 Home Health Care Session - Aging in Place

### Education & EPPS Programs

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

Wednesday, November 1, 2023

#### Longevity Starts at Home: Helping Customers Age in Place for a Healthy and Fulfilling Life

##### 45 minutes

We all aspire to live healthy and fulfilling lives. Longevity is not just about adding years to our lifespan. It is enhancing the quality of those years. Choosing to age in place provides a unique opportunity for consumers and patients to live a healthier and more rewarding life. By maintaining independence, staying connected to their community, and utilizing advancements in technology, they can confidently embrace the journey of aging. Creating a safe and accessible home environment, prioritizing health and wellness, and exploring care options and support services are all integral to successful aging in place. While challenges may arise, they can be overcome with careful planning and a proactive mindset. Let us seize the opportunity to age in place and embrace the richness and vitality that longevity brings.

Monica Feldman, Founder  
Longevity Ruler