



## 2023 On & Off Premise Adult Beverage, Fall Session

### **Education & EPPS Programs**

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

## Cocktails/TIP Session - Thought Interaction Pods

### **45 minutes**

#### **Sunday, September 17th 5:45 PM - 6:30 PM**

TIP, short for Thought Interaction Pods, will take place Sunday evening.

This is a great networking event giving participants the opportunity to discuss relevant industry topics in a round table format with fellow industry professionals sitting at the table.

#### **No and Low-alcohol beverages**

What are buyers doing to incorporate this into their planograms/restaurants?  
Discuss ways emerging brands are finding success

#### **Trends in 2023**

Hot new flavors and ingredients  
Trending categories in the Adult Beverage space

#### **Alcohol Delivery**

How D2C is changing the Alcohol Industry and Ecommerce?  
Way's to boost your Ecommerce sales.  
Alcohol Ecommerce Challenges

#### **Innovation**

What elements are driving innovation in the adult beverage industry today?

Esterio C

Monday, September 18, 2023

## Grand Tasting - Supplier Setup Time

**45 minutes**

**Monday, September 18th 6:00 PM - 6:45 PM in Cypress Courtyard**

Set up for the Grand Tasting

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## Grand Tasting

**90 minutes**

**Monday, September 18th 7:00 PM - 8:30 PM in Cypress Courtyard**

Join us for the Grand Tasting sponsored by Food & Beverage Magazine!

Suppliers submit up to 3 product offerings available for tasting. All attendees are welcome to participate as taste testers! Participants will vote on Best Wine, Best Spirit, Best Beer, Most Innovative Product. Winners will be announced once voting has commenced.

To learn more about how you can participate, please contact your Client Success Manager.