



2023 On & Off Premise Adult Beverage, Fall Session

Education & EPPS Programs

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

Cocktails/TIP Session - Thought Interaction Pods

45 minutes

Sunday, September 17th 5:45 PM - 6:30 PM

TIP, short for Thought Interaction Pods, will take place Sunday evening.

This is a great networking event giving participants the opportunity to discuss relevant industry topics in a round table format with fellow industry professionals sitting at the table.

No and Low-alcohol beverages

What are buyers doing to incorporate this into their planograms/restaurants?
Discuss ways emerging brands are finding success

Trends in 2023

Hot new flavors and ingredients
Trending categories in the Adult Beverage space

Alcohol Delivery

How D2C is changing the Alcohol Industry and Ecommerce?
Way's to boost your Ecommerce sales.
Alcohol Ecommerce Challenges

Innovation

What elements are driving innovation in the adult beverage industry today?

Estero C

Monday, September 18, 2023

Grand Tasting - Supplier Setup Time

45 minutes

Monday, September 18th 6:00 PM - 6:45 PM in Cypress Courtyard

Set up for the Grand Tasting

Grand Tasting

90 minutes

Monday, September 18th 7:00 PM - 8:30 PM in Cypress Courtyard

Join us for the Grand Tasting sponsored by Food & Beverage Magazine!

Suppliers submit up to 3 product offerings available for tasting. All attendees are welcome to participate as taste testers! Participants will vote on Best Wine, Best Spirit, Best Beer, Most Innovative Product. Winners will be announced once voting has commenced.

To learn more about how you can participate, please contact your Client Success Manager.