



## 2022 Diabetes Care Session

### Education & EPPS Programs

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

Tuesday, March 29, 2022

How COVID Shaped the HME Industry...for the Better

**40 minutes**

Sue Chen  
Nova Medical Products

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## Thought Interaction Pods

### 60 minutes

Discuss relevant industry topics in a round table format with fellow industry professionals.

#### **Table #1:**

Becky Dant, PharmD, BCACP, AGMM Professional Services at Costco Wholesale Pharmacy  
Discussion Topic: How COVID Home Tests Will Impact Diagnostics Long Term

#### **Table #2:**

Greg McGough, Director of Operations at Access Medical Equipment Co  
Discussion Topic: The Shift to Ecommerce: How Brick-N-Mortar Can Remain Relevant

#### **Table #3:**

Dave Wendland, Vice President – Strategic Relations at Hamacher Resource Group  
Discussion Topic: Empower Customers – Reinventing the Retail Experience for People with Diabetes

#### **Table #4:**

Brian Sharpe, CEO at Liviliti Health Products  
Discussion Topic: Supply Chain Management and Logistical Challenges

#### **Table #5:**

Caleb Umstead, CEO / Partner at 1st Class Medical  
Discussion Topic: Home Health Care Sales - Lead Generation

#### **Table #6:**

Joe Montoto, Rx Srv- Procurement/PBM Managed Care/Clinical Srv at Wakefern Food Corporation  
Discussion Topic: Billing the Medicare Patient for CGM Supplies at Retail: Best Practices

## Transforming Care: A World of Integrated, Frictionless Tools for People with Diabetes

### **60 minutes**

This is a panel discussion moderated by Dave Wendland of the Hamacher Resource Group.

#### **Panelists Include:**

- Joe Montoto, Rx Srv- Procurement/PBM Managed Care/Clinical Srv at Wakefern Food Corporation
- Kevin Lohmeyer, Sr. Director Category Management – Consumer at AmerisourceBergen Corporation
- Becky Dant, Director of Professional Services at Costco
- Graham Hurrell, Director Global Customer Insights at LifeScan