

## 2022 Candy Planning: Easter & Valentine's Day Session

### Education & EPPS Programs

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

Tuesday, May 24, 2022

New Vendor Webcast - Natural Organic & Healthy Foods  
Center of Store Program, Better for you Candy Program,  
and Easter & Valentine's Day Candy Program

**60 minutes**

Welcome new vendors to our ECRM virtual programs! In this discussion we will talk about how to best prepare for your meetings, the preparation information that needs to be completed, and what to expect from virtual meetings.