

## 2022 Spring & Summer Seasonal General Merchandise Session

### Education & EPPS Programs

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

Tuesday, March 29, 2022

#### Fireside Chat with Tom Gray of Make48

##### 60 minutes

Make48 strives to bring superior creator experiences to makers of all ages and backgrounds. Make48 host competitive events, sponsored by leaders in the innovation community, who support all of us who share a love of creativity and collaboration. As an incubator for bringing and facilitating innovation and prototypes, they are bringing new designers and inventors into the market quicker, faster and better. We will be discussing this process with Tom, and he can bring this innovation to manufacturers.

Tom Gray has always loved innovation. A native of New Zealand, he put down roots in the Midwest after he met his wife. He's passionate about letting everyday people learn the innovation process and prototyping what is in their heads, because in reality, most people cannot build those prototypes due to lack of skills, time or access to the right equipment. As a co-creator of Make48 one of his missions is to encourage everyday people to collaborate with others to build their ideas and expose them to their community makerspace



Tom Gray, CEO  
Make48