

## 2022 Diversity & Minority Owned Food & Beverage Session

### Education & EPPS Programs

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

Wednesday, April 6, 2022

#### Moving at the Speed of Retail

**60 minutes**

Jason Reiser, Market Performance Group President, Sales Strategy & Services, will host a discussion titled "Moving at the Speed of Retail." Jason will share valuable insights regarding essential requirements and overall "readiness" needed for Diverse Suppliers, Entrepreneurs, and Founders to accelerate and scale their business at Retail. Jason will also announce the launch of an exciting, new MPG-sponsored Diverse Supplier Development Program, with selected participants awarded customized Consulting and Sales & Services support.

April 6th | 11:00 AM - 12:00 PM EST

Jason Reiser, President, Sales Strategy & Services  
Market Performance Group

