

2022 Sustainable & Eco-friendly Packaging Session

Education & EPPS Programs

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

Wednesday, June 22, 2022

Sustainability with Amyris

60 minutes

Since its founding nearly 20 years ago, Amyris has been at the forefront of transitioning the world to sustainable consumption, and consumer accessibility has been a vital part of its mission and business strategy. Join this conversation between Alastair Dorward, Chief Brand Officer & Beth Bannerman, Chief Engagement & Sustainability Officer to learn why Amyris, which currently has nine consumer brands (including Biossance, JVN, Pipette, Oliko, Purecane) with products sold both direct to consumers and through partners including Sephora, Target, Walmart and more—has taken a vertically integrated approach to developing and producing high-performing, low-cost ingredients and products made using sustainable raw materials.”

This presentation will take place: June 22nd at 11am Eastern

Alastair Dorward, Chief Brand Officer & Beth Bannerman, Chief Engagement & Sustainability Officer
Amyris

Best Practices for Retailers and Suppliers on Supply Chain Insights Through THESIS

60 minutes

Join TSC Interim CEO, Dr. Christy Slay, to hear the latest best practices for retailers, brands and suppliers based on TSC's 2021 data for THESIS, their sustainability insight system. THESIS is a science-based performance management system that helps companies understand and solve the most important sustainability issues across their supply chains. THESIS is currently used by 13 retailers and thousands of suppliers representing almost \$1B in annual retail sales. Dr. Slay will present on the latest trends in consumer product supply chain improvements and why, now more than ever, a commitment to supply chain transparency and resiliency is essential for good business.

This presentation will take place: June 22 at 4pm Eastern

Christy Slay, Interim CEO
The Sustainability Consortium

Solutions for meeting ESG related supply chain requirements. What do retail merchants and emerging CPG suppliers need to know?

60 minutes

This presentation will take place from 9am - 9:45am Eastern Time.

ESG is now at the C-Suite level of almost every company no matter if you are public or private. If you aren't feeling the pressure, you will be soon. Companies are determining how to address the complex issue, stay on top of all the reporting, and connect ESG initiatives to the business strategy all the while struggling to address the daily operations of their business.

In this session, you will leave with a better understanding of:

- What you need to know now?
- The alphabet soup of ESG reporting
- Preparation to disclose information
- Tips to make ESG reporting easier

Christy Cook, President and Chief Sustainability Officer
vranda

Sustainability Trends In Clean Beauty: Fact, Fiction or Promise

60 minutes

In order to develop products that are safer and more sustainable, brands and formulators, today consider various factors depending on their own journey. Whether it is responsible sourcing, the end-of-life fate, chemical safety, greener technologies and manufacturing process, or social and ethical impact, product developers need visibility into their supply chain data, in order to consciously design their formulas and truly be transparent about their products. Learn how Novi leverages the power of technology and data to help brands and formulators discover materials meet their sustainability goals up front, as they develop their products.

This presentation will take place: June 23rd at 12pm Eastern

Yashi Shrestha, Director, Science and Research
Novi Connect, etc.

