

2022 Weight Management, Nutrition, and Vitamin Session

Education & EPPS Programs

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

Monday, March 21, 2022

A Fireside Chat with Vitamin Shoppe's Leigha Dunbar (Gray)

30 minutes

With ongoing growth and innovation driving Vitamin, Nutrition, and overall Wellness, retailers will be discussing their current priorities in these categories, providing insights on their business, as well as information as to how suppliers can best work together with the retailer.

During these discussions you will gain valuable insights and hear firsthand from the key merchants responsible for category growth, product assortment, and what it takes to succeed within their stores.



Leigha Gray, Divisional Merchandise Manager - VMS, CBD, Women's Health
Vitamin Shoppe

Tuesday, March 22, 2022

A Fireside Chat with Walgreens' Danica Langseth

30 minutes

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Danica Langseth, Director/Divisional Merchandise Manager | Wellness
Walgreens



Thursday, March 24, 2022

A Fireside Chat with Sam's Club's Jeremy Sudduth

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Jeremy Sudduth, Sr. Merchant OTC
Sam's Club



A Fireside Chat with Walmart's Will Richter

30 minutes

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Will Richter, Merchandising Director – OTC Vitamins & Supplements
Walmart

