



2022 Beverage, Winter Session

Education & EPPS Programs

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

Thursday, January 6, 2022

New Vendor Webcast

60 minutes

New Vendor Webcast to ensure suppliers are set up for success during virtual meetings.

Caroline Bernitt, Client Success Manager - Grocery
ECRM