

## 2021 Pet Session

### Education & EPPS Programs

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

Tuesday, October 19, 2021

#### Petco's Health & Wellness Transformation with Nick Konat the Chief Merchandising Officer at Petco



In this fireside chat that took place during our recent Global Market: Fall Experience, Wayne Bennett, SVP Retail of ECRM/RangeMe, and Petco Chief Merchandising Officer, Nick Konat, discussed the company's business transformation to provide more health- and wellness-related products and services for pet owners.

**(This video is available for session participants in the Thought Leadership section of ECRM Connect and the prep site)**

Nick Konat  
Petco