



## 2021 School & Office Session

### **Education & EPPS Programs**

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

## Kids In Need Foundation



Education remains the most reliable gateway to opportunity for young people today. Our students simply cannot reach their full potential without quality schools, teachers, and resources to support their education. By partnering with under-resourced teachers and schools, Kids In Need Foundation (KINF) works to bridge the gap between need and opportunity for millions of students each year. From core school supplies and basic essentials to technology, we provide the resources our teachers and students need to be successful - in the classroom and beyond. Properly resourced learning environments ensure students are equipped to succeed. When our teachers are able to focus on teaching, rather than resourcing, education wins.

As a business solution, KINF is uniquely positioned to provide companies with robust inventory management options. In addition to supporting retailers, distributors, and manufacturers in their efforts to become more sustainable and environmentally-friendly, KINF hosts a seamless, complimentary, tax-deductible way for partners to turn surplus inventory into resources inspiring creativity, learning, positive and welcoming classroom environments, and tactile activities for under-resourced teachers and students.

KINF also works with companies interested in cause marketing, team building activities and program sponsorships, and provides robust brand engagement opportunities. Great collaborations lead to great impact! Each year, on average, KINF helps nearly 205,000 teachers and more than 5 million students in some of the most under-resourced communities across the country. We invite you to learn more about how you can support equitable learning environments in underserved schools through Kids In Need Foundation.

**Please note - this is an on-demand educational session, and a link to the presentation will be emailed to participants prior to the program.**

Corey Gordon, CEO  
Kids in Need Foundation

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## Understanding the Consumer's Evolving Office Supplies Needs for Back-to-School and Beyond (NPD)

**0 minutes**

Join The NPD Group's Office Supplies Industry Analyst, Leen Nsouli, for a discussion about the 2021 back-to-school season for office and school supplies, as well as where the industry is headed beyond this important season. Leen will share insights around important trends in the industry, including: teachers and the classroom, potential impacts of the return to office, shifts in where consumers are spending – in-store vs. online, and more.



**Please note - this is an on-demand educational session, and a link to the presentation will be emailed to participants prior to the program.**

Leen Nsouli, Office Supplies Industry Analyst  
The NPD Group

Thursday, August 12, 2021

## Buyers Choice Awards

**0 minutes**

The Buyers Choice Awards, sponsored by MMR. Suppliers will submit their product offering and participating buyers will cast their vote for their favorite product!