



## 2022 Branded Rx & Vaccine Session (January 10th-13th)

### Education & EPPS Programs

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

Tuesday, January 11, 2022

#### The Post Covid US Pharmaceutical Market: Trends Issues and Outlook

**60 minutes**

This educational session will take place from 5-6pm Eastern Time.

Presented by Doug Long of IQVIA