

## 2019 Asian Beauty, Personal & Health Care Program

### Education & EPPS Programs

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

Monday, June 24, 2019

#### Japan: Opportunities, Challenges & Solutions

**30 minutes**

Japan: Opportunities, Challenges & Solutions.

In 2005, Robert McGuinness started his first Japan based business. The culture and market of Japan pose unique difficulties, which thankfully we have learned to navigate. Join and share his experience and local understanding of this ancient and fascinating culture.

Robert McGuinness  
Prana Life Co., Ltd./K'NECT JAPAN



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## Buyers Choice Awards

### **30 minutes**

Join us for the Buyer's Choice Awards hosted by ECRM. Suppliers will submit their product offering and attending buyers will cast their vote for their favorite product! First place and finalist winners will be recognized during cocktails on June 24th.

To learn more about how you can participate, please contact your ECRM Account Manager.