



## 2019 Commercial Foodservice EPPS

## **Education & EPPS Programs**

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

Monday, April 1, 2019

## Educational Session with the Restaurant Coach™

## 45 minutes

The Hire Attitude: How to Attract, Train, and Retain Top Talent

Donald is The Restaurant Coach™, named one of The Top Restaurant Experts to Follow in 2016, 2017, and 2018. He is the leading authority, speaker, and international coach on how restaurant owners, operators, and culinary professionals go from just good to becoming outstanding. He is a sought-after advisor in the areas of: leadership, branding, social media marketing, culture, operations, restaurateur mindset, team development, behavioral dynamics, productivity & peak performance.

Donald Burns, Founder & CEO Off the Range Ventures, LLC

