



## 2018 Pharmacy Technology, Services, Supplies and Automation EPPS

### **Education & EPPS Programs**

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

## TIP Session - Thought Interaction Pods

### 60 minutes

TIP, short for Thought Interaction Pods, will take place Monday afternoon.

The session gives participants the opportunity to discuss relevant industry topics in a round table format with fellow industry professionals sitting at the table.

The Industry Experts Leading Discussions Include:

**Table 1:** Mark Rinker, Vice President of Sales- North America at Synergy Medical USA, Inc.

**Topic:** Planning to Alter your Pharmacy Practice to Prepare for Amazon and their PillPack Service?

**Table 2:** Andy Markievich, Director of Pharmacy Support Services at Ahold Delhaize

**Topic:** Pharmacy 2028: What Will Retail Pharmacy Look Like 10 Years From Now?

**Table 3:** Mike Cook, Director of Sales at MarkeTouch Media, Inc.

**Topic:** MedSync: The Good, The Bad and The Ugly

**Table 4:** Lyndsey McDonald, Director of Business Development and Stacy Lomax, National Partnerships & Military Liaison at National Healthcareer Association

**Topic:** Evolving Pharmacy Staff to Prepare for Pharmacies of the Future

Multiple Speakers

Multiple Companies