

2017 School & Office Supplies EPPS

Education & EPPS Programs

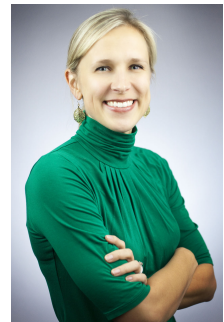
ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

Sunday, August 20, 2017

eExclusive Office Supplies Industry Review**60 minutes**

Join Tia Frapolli, Industry Analyst of The NPD Group for an exclusive office supplies industry review. Get the big-picture perspective on the back-to-school season. You'll hear the latest industry trends and shopper insights to help you make the most of this year's back-to-school season.

See what we see. Take a peek inside e-commerce and brick-and-mortar spending patterns. Dig into classroom trends worth watching as you prepare for the late-summer onslaught of back-to-school shopping. Understand purchase drivers and consumer behavior, and how it varies by grade. Plus, get an overview of what's happening with back-to-college purchases.



Tia Frapolli, Director of Industry Analyst
The NPD Group

ECRM Buyer's Choice Awards



15 minutes

Join us for the Buyer's Choice Awards. Suppliers will submit their product offering and attending buyers will cast their vote for their favorite item! Winners will be recognized during cocktails on August 23rd. To learn more about how you can participate, please contact your account manager.