



## 2016 International Housewares, Household & General Merchandise EPPS

### **Education & EPPS Programs**

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

## Store Tours

### **360 minutes**

Join your industry peers during Store Tours. ECRM buses will shuttle participants to various retail locations for a self-guided tour. During this time, participants will have the opportunity to review new trends and techniques that they can take back to the office. Please note this program is only open to retailers.

#### **The retail locations that will be visited include:**

- Walgreens
  - CVS
  - Marketplace Shopping Center - Participants can choose which retailers to tour.
- The stores include:

- Target
- Kmart
- Publix
- Super Markets
- Bed Bath & Beyond
- Winn Dixie

If you are interested, please contact Ylenia Nasca at [YNasca@ecrm.marketgate.com](mailto:YNasca@ecrm.marketgate.com)