

## 2016 On-Premise Adult Beverage EPPS

### Education & EPPS Programs

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

Sunday, November 6, 2016

#### Distillery Tour (Buyers Only)

**165 minutes**

Join us for an on-site distillery tour to learn about new industry trends while also taking part in a tasting!

**2:45 p.m.:** Meet in ECRM Hospitality Area

**3:00 – 3:45 p.m.:** Bar Tour of Marker 92 Waterfront Bar & Bistro, hosted by Executive Chef Tim Duque, Westin Cape Coral

**3:45 p.m.** Bus Departs to Wicked Dolphin Rum Distillery

**4:15 – 5:00 p.m.:** Distillery Tour and tasting at Wicked Dolphin Rum Distillery

**5:30 p.m.:** Return to Westin Cape Coral

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## Mixology Session with Niccole Trzaska of DrinksbyNiccole

**40 minutes**

Join us for a mixology session with Niccole Trzaska, as she makes cocktails using ingredients that are trending in the industry.

Niccole Trzaska  
DrinksbyNiccole



Monday, November 7, 2016

## ECRM Grand Tasting

**150 minutes**

On-premise buyers sample the products that are leading the industry with ground-breaking marketing visions, flavors and innovation.

**Wine Judge:** Chef Sam Morgante Former White House Military Chef. Chef Morgante is a native of Danville, Pennsylvania and a graduate of The First Coast Institute of Culinary Arts. He retired from the Navy as a Chief Petty Officer in 2005 after serving as a White House Chef under former President George W. Bush.

**Spirits Judge:** Niccole Trzaska of DrinksByNiccole.

For more information about how to participate, contact your account manager.