

2013 Pharmacy Rx, Adherence, Services, Technology & Automation

Education & EPPS Programs

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

Thursday, June 13, 2013

The General Session will address significant trends impacting population health management and strategies for medication adherence, including legislation impact and future outlook

60 minutes

Stephen B. Cichy

Founder and Managing Director of the Monarch Specialty Group, LLC