



## 2013 European Beauty & Personal Care

### Education & EPPS Programs

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

Sunday, February 10, 2013

#### ECRM Tools Overview

**30 minutes**

Teresa Norris  
ECRM

Tuesday, February 12, 2013

#### Global Trends

**60 minutes**

Denise Klug  
Planet Retail