



2026 Beverage, Summer Session

Agenda

Sunday, July 19, 2026		
Arrivals & Registration	10:00 AM	6:00 PM
Tasting Experience	6:00 PM	7:00 PM
Cocktails	6:30 PM	7:00 PM
Monday, July 20, 2026		
Breakfast	6:45AM	8:45AM
Meetings	8:00 AM	12:00 PM
Lunch	11:30AM	1:00PM
Meetings	12:40 PM	5:00 PM
Cocktails	6:30 PM	7:00 PM
Dinner	7:00 PM	10:00 PM
Tuesday, July 21, 2026		
Breakfast	6:45AM	8:45AM
Walmart Meet & Greet - Suppliers Only	7:30 AM	8:00 AM
Meetings	8:00 AM	12:00 PM
Lunch	11:30AM	1:00PM
Meetings	12:40 PM	04:00 PM