



2026 Beverage, Winter Session

Agenda

Sunday, February 15, 2026		
Arrivals & Registration	10:00 AM	6:00 PM
Retail Rodeo Scavenger Hunt - RSVP Required	2:00 PM	5:30 PM
Cocktail Reception & Retail Rodeo Awards	6:00 PM	7:00 PM
Tasting Experience	6:00 PM	7:00 PM
Monday, February 16, 2026		
Breakfast	6:45AM	8:45AM
Meetings	8:00 AM	12:00 PM
Lunch	11:30AM	1:00PM
Meetings	12:40 PM	5:00 PM
Dinner - Corky's	07:00 PM	10:00 PM
Tuesday, February 17, 2026		
Breakfast	6:45AM	8:45AM
Meetings	8:00 AM	12:00 PM
Lunch	11:30AM	1:00PM
Meetings	12:40 PM	04:40 PM
Supplier Spotlight	6:00 PM	7:00 PM