



2026 Cough, Cold, Preventative & Allergy Session

Agenda

Monday, January 12, 2026		
Arrivals & Registration	10:00 AM	6:00 PM
Cocktails & Small Plates	05:30 PM	07:30 PM
Supplier Spotlight	6:30 PM	7:30 PM
Tuesday, January 13, 2026		
Breakfast	6:45AM	8:45AM
Commerce Is the New Creative - What OTC Challenger Brands Know That Legacy Players Don't	7:20 AM	8:00 AM
Meetings	8:00 AM	12:00 PM
Lunch	11:30AM	1:00PM
Meetings	12:40 PM	06:00 PM
Cocktails	05:45 PM	07:00 PM
Spark Conversations: Interactive Learning & Networking Experience	6:00 PM	7:00 PM
Offsite - House of Blues	07:00 PM	10:00 PM
Wednesday, January 14, 2026		
Breakfast	6:45AM	8:45AM
Meetings	8:00 AM	12:00 PM
Lunch	11:30AM	1:00PM

Meetings	12:40 PM	06:00 PM
Cocktails	06:00 PM	07:00 PM
Thursday, January 15, 2026		
Breakfast	6:45AM	8:45AM
Meetings	8:00 AM	12:00 PM
Lunch	11:30AM	1:00PM
Meetings	12:40 PM	03:00 PM