

2025 European Health & Wellness Session

Agenda

| Sunday, October 5, 2025 | | |
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| Arrivals & Registration | 09:00 AM | 06:00 PM |
| ECRM Session Kickoff | 4:50 PM | 5:00 PM |
| Eurofins (Germany)- Quality and Assurance | 5:00 PM | 5:30 PM |
| Consumer Healthcare Today & Tomorrow- Trends & Prospects that Brand Owners & Buyers Must Know! | 5:30 PM | 6:00 PM |
| Gen M - New Menopause Certification: Information and Success Stories | 6:00 PM | 6:30 PM |
| Transition to Next-Gen Barcodes | 6:30 PM | 7:00 PM |
| Cocktails | 06:30 PM | 07:30 PM |
| Dinner | 07:00 PM | 09:00 PM |
| Monday, October 6, 2025 | | |
| Run/Walk Club ECRM Frankfurt | 7:00 AM | 8:00 AM |
| Breakfast | 07:00 AM | 09:00 AM |
| Meetings | 09:00 AM | 01:00 PM |
| Lunch | 01:00 PM | 02:00 PM |
| Meetings | 02:00 PM | 06:00 PM |
| TikTok Shop (Germany) - Social Commerce Overview | 6:00 PM | 6:45 PM |
| Cocktails | 06:30 PM | 07:30 PM |

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| Singing & Music by ECRM's very own Denisse Ayala - Congress Center Foyer | 7:00 PM | 9:00 PM |
| Dinner | 07:00 PM | 09:00 PM |
| Tuesday, October 7, 2025 | | |
| Breakfast | 07:00 AM | 09:00 AM |
| Fireside Chat hosted by Meijer USA | 8:00 AM | 9:00 AM |
| Meetings | 09:00 AM | 01:00 PM |
| Lunch | 01:00 PM | 02:00 PM |
| Meetings | 02:00 PM | 06:00 PM |