

## 2025 Private Label Health & Beauty Care Session

### Agenda

Monday, April 7, 2025		
Arrivals & Registration	10:00 AM	6:00 PM
Buyer's Only Store Tours	1:30 PM	4:00 PM
Private Label Leadership Summit: Whole Foods Market	3:30 PM	4:00 PM
Private Label Leadership Summit: Walmart	4:00 PM	4:30 PM
Unleashing the Power of Private Label Brands in CPG	4:30 PM	5:10 PM
Private Label Leadership Summit: Sprouts	4:45 PM	5:15 PM
Private Label Leadership Summit: NielsenIQ	5:15 PM	5:45 PM
Cocktails	06:00 PM	07:00 PM
Tuesday, April 8, 2025		
Breakfast	6:45AM	8:45AM
Meetings	8:00 AM	12:00 PM
Lunch	11:30AM	1:00PM
Meetings	12:40 PM	5:00 PM
Cocktails	06:00 PM	06:45 PM
Dinner	07:00 PM	10:00 PM
Wednesday, April 9, 2025		
Breakfast	6:45AM	8:45AM

Meetings	8:00 AM	12:00 PM
Lunch	11:30AM	1:00PM