2025 European Baby & Toddler Session

Agenda

Sunday, October 5, 2025		
Arrivals and Check-In	09:00 AM	06:00 PM
ECRM Session Kickoff	4:50 PM	5:00 PM
Eurofins (Germany)- Quality and Assurance	5:00 PM	5:30 PM
Consumer Healthcare Today & Tomorrow- Trends & Prospects that Brand Owners & Buyers Must Know!	5:30 PM	6:00 PM
Gen M - New Menopause Certification: Information and Success Stories	6:00 PM	6:30 PM
Transition to Next-Gen Barcodes	6:30 PM	7:00 PM
Cocktails	06:30 PM	07:30 PM
Dinner	07:00 PM	09:00 PM
Monday, October 6, 2025		
Run/Walk Club ECRM Frankfurt	7:00 AM	8:00 AM
Breakfast	07:00 AM	09:00 AM
Meetings	09:00 AM	01:00 PM
Lunch	01:00 PM	02:00 PM
Meetings	02:00 PM	06:00 PM
TikTok Shop (Germany) - Social Commerce Overview	6:00 PM	6:45 PM
Cocktails	06:30 PM	07:30 PM

Singing & Music by ECRM's very own Denisse Ayala - Congress Center Foyer	7:00 PM	9:00 PM
Dinner	07:00 PM	09:00 PM
Tuesday, October 7, 2025		
Breakfast	07:00 AM	09:00 AM
Fireside Chat hosted by Meijer USA	8:00 AM	9:00 AM
Meetings	09:00 AM	01:00 PM
Lunch	01:00 PM	02:00 PM
Meetings	02:00 PM	06:00 PM