



## 2025 Baby & Infant Session

### Agenda

<b>Monday, July 14, 2025</b>		
Arrivals & Registration	10:00 AM	06:00 PM
NielsenIQ: Health & Beauty Innovation Report	5:30 PM	6:30 PM
Cocktails	6:30 PM	7:00 PM
Dinner	7:00 PM	10:00 PM
<b>Tuesday, July 15, 2025</b>		
Breakfast	6:45AM	8:45AM
Meetings	07:40 AM	12:00 PM
Lunch	11:30AM	1:00PM
Meetings	12:40 PM	06:00 PM
Navigating Market Trends & Consumer Demands in the Baby Category	5:30 PM	6:30 PM
Cocktails	06:00 PM	07:00 PM
Dinner	07:00 PM	09:00 PM
<b>Wednesday, July 16, 2025</b>		
Breakfast	6:45AM	8:45AM
Meetings	07:40 AM	12:00 PM
Design It, Build It, Ship It: How the Right Packaging & Supply Chain Tactics Drive Brand Growth	8:00 AM	8:50 AM

Lunch	11:30AM	1:00PM
Meetings	12:40 PM	04:00 PM