



2025 Hair Care & Multicultural Hair Session

Agenda

Tuesday, May 6, 2025		
Arrivals & Registration	10:00 AM	6:00 PM
Cocktails	05:30 PM	07:00 PM
Dinner	07:00 PM	10:00 PM
Wednesday, May 7, 2025		
Breakfast	6:45AM	8:45AM
Meetings	8:00 AM	12:00 PM
Lunch	11:30AM	1:00PM
Meetings	12:40 PM	5:00 PM
Hair Care Trends and the Multicultural Consumer	5:00 PM	6:00 PM
Buyers' Choice Awards	6:00 PM	6:30 PM
Cocktails	06:00 PM	07:00 PM
Thursday, May 8, 2025		
Breakfast	6:45AM	8:45AM
Meetings	8:00 AM	12:00 PM