

2025 Private Label Food & Beverage Session

Agenda

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| Monday, April 7, 2025 | | |
| Arrivals & Registration | 10:00 AM | 6:00 PM |
| Buyer's Only Store Tours | 1:30 PM | 4:00 PM |
| Private Label Leadership Summit: Whole Foods Market | 3:30 PM | 4:00 PM |
| Private Label Leadership Summit: Walmart | 4:00 PM | 4:30 PM |
| Unleashing the Power of Private Label Brands in CPG | 4:30 PM | 5:10 PM |
| Private Label Leadership Summit: Sprouts | 4:45 PM | 5:15 PM |
| Private Label Leadership Summit: NielsenIQ | 5:15 PM | 5:45 PM |
| Cocktails | 6:00 PM | 7:00 PM |
| Tuesday, April 8, 2025 | | |
| Breakfast | 6:45 AM | 8:45 AM |
| Meetings | 8:00 AM | 12:00 PM |
| Lunch | 12:00 PM | 1:00 PM |
| Meetings | 1:00PM | 5:00 PM |
| Cocktails | 06:00 PM | 06:45 PM |
| Dinner - FOGO DE CHAO | 07:00 PM | 10:00 PM |
| Wednesday, April 9, 2025 | | |
| Breakfast | 6:45AM | 8:45 AM |

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| Meetings | 8:00 AM | 12:00 PM |
| Lunch | 12:00 PM | 1:00 PM |
| Meetings | 1:00PM | 4:00 PM |