

## 2025 Impulse, Front-End & Checklane Session

### Agenda

<b>Thursday, January 9, 2025</b>		
ECRM Meetings: Building Expectations for Success	1:00 PM	2:00 PM
<b>Tuesday, February 4, 2025</b>		
Arrivals & Registration	10:00AM	6:00 PM
Roundtables	5:45 PM	6:30 PM
Dinner	7:00 PM	10:00 PM
<b>Wednesday, February 5, 2025</b>		
Breakfast	6:45 AM	8:45 AM
Meetings	8:00 AM	12:00 PM
Buyers' Choice Awards	12:00 PM	12:30 PM
Lunch	12:00 PM	1:00 PM
Meetings	1:00PM	5:00 PM
Sip & See Cocktail Reception	5:45 PM	7:00 PM
<b>Thursday, February 6, 2025</b>		
Breakfast	6:45 AM	8:45 AM
Meetings	8:00 AM	12:00 PM
Lunch	12:00 PM	1:00 PM
Meetings	01:00 PM	03:00 PM