

## 2025 Cough, Cold, Preventative & Allergy Session

### Agenda

|   |          |          |
|---|----------|----------|
| <b>Monday, January 13, 2025</b>                                       |          |          |
| Arrivals & Registration   | 10:00 AM | 6:00 PM  |
| NielsenIQ: State of the Industry: Cough, Cold & Allergy 2025 & Beyond | 4:00 PM  | 4:30 PM  |
| Roundtables   | 4:45 PM  | 5:45 PM  |
| Cocktails - Windy City Cocktail Reception                             | 5:30 PM  | 7:00 PM  |
| <b>Tuesday, January 14, 2025</b>                                      |          |          |
| Breakfast   | 6:45AM   | 8:45AM   |
| Meetings  | 8:00 AM  | 12:00 PM |
| Lunch   | 11:30AM  | 1:00PM   |
| Meetings  | 12:40 PM | 5:00 PM  |
| Cocktails   | 6:30 PM  | 7:00 PM  |
| Offsite   | 7:00 PM  | 10:00 PM |
| <b>Wednesday, January 15, 2025</b>                                    |          |          |
| Breakfast   | 6:45AM   | 8:45AM   |
| Meetings  | 8:00 AM  | 12:00 PM |
| Lunch   | 11:30AM  | 1:00PM   |
| Meetings  | 12:40 PM | 6:00 PM  |

| Thursday, January 16, 2025 |          |          |  |
|----------------------------|----------|----------|--|
| Breakfast                  | 6:45AM   | 8:45AM   |  |
| Meetings                   | 8:00 AM  | 12:00 PM |  |
| Lunch                      | 11:30AM  | 1:00PM   |  |
| Meetings                   | 12:40 PM | 3:00 PM  |  |