

## 2025 Cough, Cold, Preventative & Allergy Session

### Agenda

<b>Monday, January 13, 2025</b>		
Arrivals & Registration	10:00 AM	6:00 PM
NielsenIQ: State of the Industry: Cough, Cold & Allergy 2025 & Beyond	4:00 PM	4:30 PM
Roundtables	4:45 PM	5:45 PM
Cocktails - Windy City Cocktail Reception	5:30 PM	7:00 PM
<b>Tuesday, January 14, 2025</b>		
Breakfast	6:45AM	8:45AM
Meetings	8:00 AM	12:00 PM
Lunch	11:30AM	1:00PM
Meetings	12:40 PM	5:00 PM
Buyers' Choice Awards	6:00 PM	6:30 PM
Offsite - Pinstripes - Join us for night of bowling, bocce, cocktails and dinner	07:00 PM	10:00 PM
<b>Wednesday, January 15, 2025</b>		
Breakfast	6:45AM	8:45AM
Meetings	8:00 AM	12:00 PM
Lunch	11:30AM	1:00PM
Meetings	12:40 PM	6:00 PM

**Thursday, January 16, 2025**

Breakfast	6:45AM	8:45AM
Meetings	8:00 AM	12:00 PM
Lunch	11:30AM	1:00PM
Meetings	12:40 PM	3:00 PM