



## 2025 Convenience Session

### Agenda

<b>Thursday, January 9, 2025</b>		
ECRM Meetings: Building Expectations for Success	1:00 PM	2:00 PM
<b>Monday, February 3, 2025</b>		
Arrivals & Registration	10:00 AM	06:00 PM
Innovating Convenience: Data-Driven Strategies for C-Store Success	5:00 PM	6:00 PM
<b>Tuesday, February 4, 2025</b>		
Breakfast	6:45 AM	8:45 AM
Meetings	8:00 AM	12:00 PM
Lunch	11:30 AM	01:00 PM
Meetings	1:00PM	5:00 PM
Roundtables	5:45 PM	6:30 PM
Cocktails	6:30 PM	7:00 PM
Dinner	7:00 PM	10:00 PM
<b>Wednesday, February 5, 2025</b>		
Breakfast	6:45AM	8:45 AM
Meetings	8:00 AM	12:00 PM
Lunch	12:00 PM	1:00 PM
Meetings	1:00PM	4:00 PM