



## 2025 Convenience Session

### Agenda

|  |          |          |
|--|----------|----------|
| <b>Thursday, January 9, 2025</b>                                   |          |          |
| ECRM Meetings: Building Expectations for Success                   | 1:00 PM  | 2:00 PM  |
| <b>Monday, February 3, 2025</b>                                    |          |          |
| Arrivals & Registration  | 10:00 AM | 06:00 PM |
| Innovating Convenience: Data-Driven Strategies for C-Store Success | 5:00 PM  | 6:00 PM  |
| <b>Tuesday, February 4, 2025</b>                                   |          |          |
| Breakfast  | 6:45 AM  | 8:45 AM  |
| Meetings   | 8:00 AM  | 12:00 PM |
| Lunch  | 11:30 AM | 01:00 PM |
| Meetings   | 1:00PM   | 5:00 PM  |
| Roundtables  | 5:45 PM  | 6:30 PM  |
| Cocktails  | 6:30 PM  | 7:00 PM  |
| Dinner   | 7:00 PM  | 10:00 PM |
| <b>Wednesday, February 5, 2025</b>                                 |          |          |
| Breakfast  | 6:45AM   | 8:45 AM  |
| Meetings   | 8:00 AM  | 12:00 PM |
| Lunch  | 12:00 PM | 1:00 PM  |
| Meetings   | 01:00 PM | 03:00 PM |