



2024 On & Off Premise Adult Beverage Session

Agenda

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| Sunday, September 15, 2024 | | |
| Arrivals & Registration | 10:00 AM | 6:00 PM |
| Crafting Success: The State of the Beverage Alcohol Market | 5:30 PM | 6:15 PM |
| Cocktails - Sponsored Cocktail Reception | 6:15 PM | 7:15PM |
| Monday, September 16, 2024 | | |
| Breakfast | 6:45AM | 8:45AM |
| Meetings | 8:00 AM | 12:00 PM |
| Lunch | 11:30AM | 1:00PM |
| Meetings | 12:40 PM | 5:00 PM |
| Grand Tasting - Supplier Setup Time | 6:00 PM | 6:45 PM |
| Grand Tasting | 7:00 PM | 8:30 PM |
| Dinner | 7:00 PM | 10:00 PM |
| Tuesday, September 17, 2024 | | |
| Breakfast | 6:45AM | 8:45AM |
| Meetings | 8:00 AM | 12:00 PM |
| Lunch | 11:30AM | 1:00PM |
| Meetings | 12:40 PM | 4:00 PM |