



2024 On & Off Premise Adult Beverage Session

Agenda

Sunday, September 15, 2024		
Arrivals & Registration	10:00 AM	6:00 PM
Crafting Success: The State of the Beverage Alcohol Market	5:30 PM	6:15 PM
Cocktails - Sponsored Cocktail Reception	6:15 PM	7:15PM
Monday, September 16, 2024		
Breakfast	6:45AM	8:45AM
Meetings	8:00 AM	12:00 PM
Lunch	11:30AM	1:00PM
Meetings	12:40 PM	5:00 PM
Grand Tasting - Supplier Setup Time	6:00 PM	6:45 PM
Grand Tasting	7:00 PM	8:30 PM
Dinner	7:00 PM	10:00 PM
Tuesday, September 17, 2024		
Breakfast	6:45AM	8:45AM
Meetings	8:00 AM	12:00 PM
Lunch	11:30AM	1:00PM
Meetings	12:40 PM	4:00 PM