



2024 Beverage, Summer Session

Agenda

Sunday, July 21, 2024		
Arrivals & Registration	10:00 AM	6:00 PM
Beverage Market Trends	5:00 PM	5:40 PM
Beverage Tasting Experience	5:30 PM	6:30 PM
Cocktails	5:40PM	6:40PM
Monday, July 22, 2024		
Breakfast	6:45AM	8:45AM
Meetings	8:00 AM	12:00 PM
Lunch	11:30AM	1:00PM
Meetings	12:40 PM	5:00 PM
Unlocking Success: Walmart's Innovation, Sustainability, and Partnership Strategies for Center-Store Grocery	2:30 PM	3:15 PM
Cocktails	6:30 PM	7:00 PM
Dinner	7:00 PM	10:00 PM
Tuesday, July 23, 2024		
Breakfast	6:45AM	8:45AM
Meetings	8:00 AM	12:00 PM
Lunch	11:30AM	1:00PM

