



## 2024 Snack, Winter Session

### Agenda

Tuesday, February 20, 2024		
Arrivals & Registration	10:00AM	6:00PM
Meet the Buyer - Ballroom 6	5:00 PM	5:30 PM
ECRM Roundtables - Ballroom 6	5:50 PM	6:30 PM
Cocktails	6:30 PM	7:00 PM
Dinner - GAME NIGHT	7:00 PM	10:00 PM
Wednesday, February 21, 2024		
Breakfast	6:45 AM	8:45 AM
Meetings	8:00 AM	12:00 PM
Lunch	11:30 AM	1:00PM
Snackonomics: Uncovering a microcosm of grocery growth - Ballroom 6	12:40 PM	1:10 PM
Meetings	12:40 PM	5:40 PM
Cocktails	6:00 PM	7:00 PM
Thursday, February 22, 2024		
Breakfast	6:45 AM	8:45 AM
Meetings	8:00 AM	12:00 PM
Lunch	11:30AM	1:00PM
Meetings	12:40 PM	3:00 PM